

BRITTANY TERPSTRA

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SUMMARY

A front-end web developer and designer. Adept at successfully revamping websites to enhance user satisfaction and retention time, and streamline navigation. Hardworking, and dedicated team player who works well under pressure and with minimum supervision. Excellent problem solving and negotiating skills. Able to effectively communicate with wide range of clients and coworkers.

EDUCATION

Pennsylvania College of Technology, Williamsport PA May 2017
• Bachelor of Science in Web and Interactive Media | Minor in Marketing

EXPERIENCE

Web and Computer Services Intern, James V. Brown Library Feb. 2016 - Present
• Redesign and develop North Central Library District website from concept to completion.
• Maintain, update, write and edit content regularly on 40+ websites to ensure currency of information.
• Evaluate usability of web pages, implementing planned improvements based on client and user feedback.

Web Developer and Designer, Freelance Apr. 2016 - Present
• Maintain the *Roads to Freedom* WordPress website using an already developed theme and framework.
• Design and develop the *Lycoming County Veterans Transition Center* responsive website using Bootstrap.

Events Assistant, Pennsylvania College of Technology Aug. 2015 - 2016
• Prepare and distribute publicity materials such as posters and novelties.
• Attend events to supervise set-up, delivery, safety, customer service and breakdown.

Orientation Leader, Pennsylvania College of Technology June 2015 - Jan. 2016
• Facilitate group activities and discussions throughout orientational events.
• Foster a positive transition to campus life for new students and serve as a resource for student needs.

LEADERSHIP

President, Wildcat Events Board (Programming Board) May 2014 - Dec. 2016
• Directed and supervised overall operations, activities, and committee meetings of the organization.
• Managed a strategic plan of action to ensure that the costs remain under the pre-determined budget.

Marketing Coordinator, Wildcat Events Board (Programming Board) Aug. 2013 - 2014
• Create and distribute print and media advertising for weekly events.
• Responsible for creation and management of Facebook and Twitter accounts.

QUALIFICATIONS

- Design and develop web sites from concept to completion, including post production site maintenance.
- Excellent interpersonal skills necessary to deal effectively and courteously with developers, faculty, staff, and clients.
- Familiar with major social media networks including Facebook, Twitter, Instagram, Pinterest, Snapchat, and LinkedIn.
- Knowledge in marketing data analytics, including both Facebook and Google analytic software.

SKILLS

- Web Development - HTML5, CSS3, SASS, PHP, Javascript, jQuery, Canvas, MySQL, WordPress, Woo-Commerce
- Adobe Products- Illustrator, Dreamweaver, Photoshop, InDesign, Edge Animate, Premiere
- Microsoft Software - Word, PowerPoint, Excel, Publisher

HONORS & AWARDS

- Dean's List at Pennsylvania College of Technology Aug. 2014 - 2016
- Awesome Woman Exemplar March 2015
- Leadership Boot Camp Graduate May 2013